DIN: 00564251

ieu in trie income Tax Rules, 1962.

l, apart from the constitution documents, Aadhaar numbers and PANs of managers, officers or employees or persons holding an attorney required to be submitted. Where an Aadhaar number has not been is enrolment for Aadhaar is required to be submitted and in case PAN ument is required to be submitted. If a person holding an authority to not eligible to be enrolled for Aadhaar and does not submit the PAN, ument containing details of identity, address, photograph and such

r numbers, as per the requirements stated above, are as follows:

7, investors are required to submit the requisite details / documents, 7. In case of failure by such investors, to submit the above details by nvestors shall cease to be operational till the time the above details

ween June 01, 2017 and October 15, 2017:

2017 and October 15, 2017, investors are required to submit the above, by December 31, 2017. In case of failure by such investors, to 31, 2017, the folios of such investors shall cease to be operational till

October 16, 2017 to December 31, 2017:

2017 to December 31, 2017, investors are required to submit the above, at the time of account opening. In case of failure by such the time of account opening, the AMC may, at its sole discretion, requisite details/ documents. In such cases where the AMC decides to submit the requisite details/ documents by December 31, 2017, be operational till the time the above details are submitted by the

January 01, 2018:

2018, investors are required to submit the requisite details / of account opening. No new folios shall be opened from January ents, as stated, are not submitted at the time of account opening.

the case of investors who are non-individuals, managers, officers to transact on the investor's behalf, as the case may be, do not nent for Aadhaar can be submitted. However, in such cases, the ded for eventual authentication within the prescribed timeframe ount / folio shall cease to be operational.

nitting Form 60 as prescribed in the aforesaid notification is not

nade in the SID and KIM of all the existing scheme(s) of the Fund

(IMs of the scheme(s) of the Fund will remain unchanged.

eptance of Transactions ('OPAT') for the schemes of the Fund te of addition of the following Investor Service Centre (ISC) of Limited, as OPAT for the schemes of the Fund.

nipal Center, 47, Dickenson Road,	the state of the s
MG Square, Padma Jn, MG Road.	October 17, 2017

gral part of the SAI/SIDs / KIMs of the scheme(s) of the Fund as

For Mahindra Asset Management Company Private Limited Authorised Signatory &

rket risks, read all scheme related documents carefully.

EXIT OFFER PUBLIC ANNOUNCEMENT PURSUANT TO SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI") CIRCULAR NO.
SEBI/HO/MRD/DSA/CIR/P/2016/110 DATED OCTOBER 10, 2016
VIT CIRCULAR'S SOR THE ATTENTION OF THE DUBLIC SHAREHOLDERS O ("EXIT CIRCULAR") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF

M/s P C MEDIA SYSTEMS LIMITED

CIN: U51909DL1980PLC010435

Cinv. 031909DE19309EC010433 Registered Office: 1206, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi -110001 Tel. No.: 011-43550617; Email: pcmedia1@outlook.com

This Exit Offer Public Announcement ("Exit Offer PA") is being issued by M/s Denver Trading Company Private Limited [Formerly known as Denver Trading Company Limited], a company incorporated under the provisions of the Companies Act, 1956 and having its registered office at 146, Chinar Building, Sher-e-Punjab, CHS Ltd., Off Mahakali Caves Road, Andheri (East), Mumbai - 400093 ("Offering Promoter"), one of the Promoters of M/s P.C. Media Systems Limited ("PC Media" or "the Company" or "the ELC"), on behalf of Promoter Group of PC Media to provide exit opportunity to the Public Shareholders of PC Media in terms of the Exit Circular.

PC Media was listed on Delhi Stock Exchange Limited ("DSE"). Post the de-recognition of DSE by SEBI, PC Media was shifted to the Dissemination Board ("DB") of BSE Limited ("BSE") SEBI, vide the Exit Circular, has stipulated the procedure for exit of Exclusively Listed Companies ("ELCs") from the DB. In terms of clause (i) of Annexure A of the Exit Circular, the Offering Promoter has appointed Turnaround Corporate Advisors Private Limited, a Category-I Merchant Banker registered with SEBI and empanelled as an Expert Valuer on the panel of BSE ("Independent Valuer") for valuation of shares of PC Media and related services. The Independent Valuer, after taking into account the applicable valuation methodologies, has issued its valuation report dated July 03, 2017 and determined the fair value of One Equity Share of PC Media as Rs. 10.08 (Rupees Ten and Paisa Eightonly). In view of the above, the Offering Promoter has decided to offer exit to the Public Shareholders of PC Media at price of Rs. 10.08 (Rupees Ten and Paisa Eightronly) per Equity Share (equivalent to the fair value per Equity Share as determined by the

Further, SEBI vide its letter MRD/OW/DSA//2017/17463/1 dated July 25, 2017 communicated to the BSE and National Stock Exchange of India Limited ("NSE") ["SEBI Letter"], inter-alia, permitted that, public shareholders/investors who are willing to remain as shareholders of the Company and do not want an exit may be allowed to do so and the Designated Stock Exchange (in the present case BSE) may obtain an undertaking from the Investors who do not want an exit; consequentially the exit obligation of the Promoters will

In terms of above mentioned SEBI Letter, Public Shareholders who are willing to remain as shareholders of PC Media and do not want an exit shall send an undertaking to this effect (in the format available at the website of BSE, www.bseindia.com under the link http://www.bseindia.com/investors/exercising_option.aspx?expandable=6) either by Registered Post/Speed Post/Courier, at their own risk or by hand delivery at the registered office of PC Media at 1206, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi 110001 within 15 days of publication of this Exit Offer PA i.e on or before the closure of business hours on Tuesday, October 31, 2017.

Post the expiry of aforementioned 15 days period, the Offering Promoter will initiate the process of Exit Offer to those public shareholders who have not opted to continue as shareholders of PC Media ("Remaining Public Shareholders"). Offering Promoter undertakes that Offer Letter containing the relevant details relating to Exit Offer including dates of Opening and Closing of Exit Offer, Offer Price, documents required to be submitted for participating in Exit Offer shall be sent to Remaining Public Shareholders for participating

In accordance with the Exit Circular read with the Circulars/Notices issued by BSE Limited ("BSE Guidelines"), Offering Promoter will open an Escrow Account with Scheduled Commercial Bank and deposit an amount equivalent to/more than the 100% of the Total Consideration (Offer Price* Remaining Public Shareholders) payable under the Exit Offer at

Shareholding Details: As on the date of this Exit Offer PA, the paid up share capital of PC Media is Rs. 2,060,000,000 consisting of 206,000,000 Equity Shares of Rs. 10 each. Out of these, Promoter Group holds 60,317,175 Equity Shares representing 29,28% of the Paid up Equity Share Capital and balance 145,682,825 Equity Shares representing 70.72% of the Paid up Equity Share Capital are held by the Public Shareholders

This Exit Offer PA is expected to be available at the website of BSE at www.bseindia.com and at the website of Independent Valuer at www.tcagroup.in.

Place : New Delhi

Date : October 14, 2017

For M/s Denver Trading Company Private Limited [Formerly known as Denver Trading Company Limited] [Offering Promoter]

(THASMA RAJARAM JAWAHARLAL) Directo

q 9 tal of

Elutoi he Paid up 20% of the

india com ate Limited

| Promoter] (AHARLAL) Director N:00564251